

Neurocosmesis with BOTOX[®] Cosmetic

OrthoNeuro
A Multi-Specialty Center of Excellence



What is Neurocosmesis?

Neurocosmesis is the use of BOTOX[®] injections to reduce the appearance of facial lines and wrinkles. The U.S. Food and Drug Administration (FDA) approved the use of BOTOX[®] for cosmetic use in 2002.

What is BOTOX[®]?

BOTOX[®] is a highly purified, naturally occurring protein which has the ability to very precisely relax the muscles which are causing wrinkles to occur by blocking the chemical signal from the nerve endings that produce muscle contraction. The skin over the treated muscles gradually becomes smoother and less wrinkled as the muscles relax.

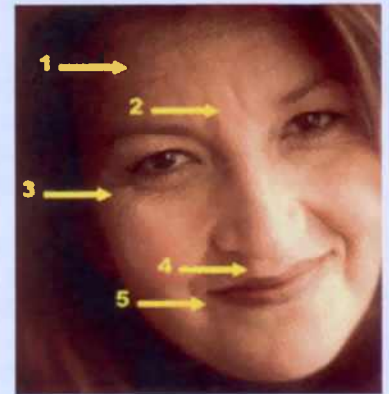
What Else is BOTOX[®] Used For?

BOTOX[®] was originally approved by the FDA in 1989 for the treatment of strabismus (lazy eye), blepharospasm (uncontrolled eye blinking), and cervical dystonia (torticollis) and in 2004 for Hyperhidrosis (excessive sweating). Off label uses include treatment for the following conditions:

- Migraines/headaches
- Neck and low back pain
- Spasticity associated with stroke, cerebral palsy or multiple sclerosis
- Writer's cramp/limb dystonia
- Fibromyalgia
- Tremor
- Bruxism (teeth grinding)

What Are the Most Common Areas Treated with BOTOX[®] Cosmetic?

1. Forehead lines
2. Frown lines
3. Crow's feet
4. Upper lip
5. Perioral



Appointments and Pricing

There is no charge for the initial consultation. You will learn more about BOTOX[®] and you will have an opportunity to ask questions at your first appointment. You are **NOT** committed to the procedure after the initial consultation. Fees are paid at the time of treatment with cash, check or credit card. Services are by appointment only. No referral is needed. Treatment is priced per region as below:

Crow's Feet	20 units	\$299
Frown Lines	20 units	\$299
Forehead Lines	20 units	\$299

Two regions treated at once \$550

Additional BOTOX[®] may be needed in some patients to achieve maximum benefit. Additional medication is \$10 per unit.

What Should I Expect From the Procedure?

BOTOX® treatment takes only a few minutes. Dr. Taylor performs the injections using a very fine (30-gauge) needle after cleaning the skin with alcohol. No anesthetic is used, and most people tolerate the procedure very well with minimal discomfort.

What are Potential Complications of BOTOX® Therapy?

There are potential risks any time a foreign substance is injected into the body. Based on over 15 years of clinical experience, an allergic or adverse reaction is highly unlikely. Bruising or bleeding can occur as with any injection. Tell your doctor if you are on a blood thinner such as coumadin/warfarin. Temporary excessive weakness can occur in the muscle at or around the injection site. This can include eyelid droopiness for those injected above the eyebrows.

If you are pregnant or trying to get pregnant or breast feeding, you are **NOT** eligible to receive BOTOX® treatments. Other people that should **NOT** have treatment include those people with Myasthenia Gravis, Eaton-Lambert Syndrome or patients on aminoglycoside antibiotics.

Post-Treatment Instructions

It may take up to 2-5 days to see an effect from the treatment. The maximum effect is usually seen at 2-3 weeks and lasts for up to four months on average for the first treatment. Repeat injections can be performed any time after three months. You may see even better results with subsequent injections, and the dosage of BOTOX® may need to be modified. You can stop Botox® treatments at any time and be confident that you will gradually return to your pre-treatment appearance.

How Can I Maximize the Effects of BOTOX®?

Repeated treatments tend to last longer and some patients can go up to 6 to 9 months before repeating treatments. Do **NOT** smoke and avoid prolonged exposure to the sun without sunblock as these exposures promote wrinkles.

The first in focus.

Founded more than 60 years ago, OrthoNeuro was the first private group in central Ohio to provide a multi-disciplinary center specializing in orthopedic surgery, sports medicine, neurology, neurosurgery and physical medicine and rehabilitation.

The foremost in care.

Our focus ensures that our patients receive the highest quality of care in an environment that's committed to personal attention.

Our **SportMed** program provides comprehensive sports medicine care from injury prevention to injury treatment and rehabilitation.

Our **SpineMed** program calls upon a multi-disciplinary team of surgeons, physical medicine and rehabilitation physicians along with therapists to diagnose, treat and rehabilitate spinal injuries.

Our **WorkMed** program provides treatment and rehabilitation for industrial and occupational-related injuries. OrthoNeuro specializes in musculoskeletal and neurological disorders in the following areas:

Orthopedic Services

- Orthopedic Surgery
- Fracture Care
- Foot & Ankle Surgery
- Spine Surgery
- Arthroscopic Surgery
- Sports Medicine
- Hand Surgery
- Joint Replacement
- Spine Disorders

Neurologic Services

- Neurology
- Migraine Treatment
- Occupational Medicine
- Neurosurgery
- Headache Treatment
- Industrial Medicine

Physical Medicine and Rehabilitation

- EMG/EEG
- Physical Medicine
- Rehabilitation

Imaging

Physical Therapy and Rehabilitation

Spine**Med**

Sport**Med**

Work**Med**

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